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## ABSTRACT OF THE DISCLOSURE

In color ink-jet recording, even if a black image is recorded adjacent to a color image, the present invention prevents bleeding between black ink and color ink to achieve a high recording grade. In a divided recording method, as division patterns used to allot image data to each recording scan, different division patterns are provided for black image data and for color image data. The division patterns for black and another color used during the same scan have different allotment rates so that the amount of image data allotted to the same scan varies between black and the other colors. As a result, the amount of image data recorded during the same scan also varies between black and the other colors. This reduces the frequency with which the black ink and the color ink are provided adjacent to each other during the same scan.